The product lifecycle management (PLM) market experienced strong growth overall in 2014. Some leading PLM suppliers experience double digit growth. PLM suppliers saw continued growth in traditional discrete industries like automotive and transportation, as well as in non-traditional PLM markets like life sciences; consumer packaged goods, energy, power, and process; architecture, engineering, and construction; and shipbuilding.

According to this study, the market will enjoy better than average growth over the five-year forecast period. Growth will vary across global regions, with North America and APAC projected to maintain very good growth in the PLM market overall.

PLM business and deployment models are undergoing changes due to the cloud-based PLM solutions offered by most leading suppliers. “PLM in the cloud” offers small-to-medium-sized PLM users more options to tailor solutions to their specific business and engineering requirements. The rapidly growing need for product development based on systems engineering, emergence of mechatronics and product complexity, continued growth of manufacturing in emerging economies, and expanding adoption of a more holistic end-to-end PLM solution set all contribute to growth in the worldwide PLM market.

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Manufacturers are looking to implement an end-to-end solution set from design through manufacturing for automation and factory-floor operations. The scope of PLM and the product lifecycle has expanded to include manufacturing operations and MES solutions. This helps enable manufacturers to close the loop from as-designed to as-built.

One trend that will impact multiple industries involves developing and manufacturing the next generation of smart, IoT-connected products. While manufacturers across all industrial sectors are ramping up to meet demand for this growing smart product market, they face major challenges in developing and manufacturing new and significantly more complex products.

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Over 20 suppliers are profiled, reviewing the company’s business, products, and services as it applies to this market.