



PRESENTING THE 23RD ANNUAL ARC INDUSTRY FORUM

Driving Digital Transformation in Industry and Cities

FEBRUARY 4-7, 2019 • ORLANDO, FLORIDA

To navigate successfully through today's global wave of digital transformation, manufacturers, municipalities, utilities, and all other organizations need to roll out just the right mix of technologies at just the right time. How will disruptive technologies change existing products, plants, and cities? Can cybersecurity threats be overcome? How will machine learning, artificial intelligence, and open source solutions transform operations? There are countless ways to conduct your digital transformation journey, multiple technologies and suppliers to evaluate, and endless choices to make along the way.

Join us to learn what your peers are doing today and what steps they are taking in their respective journeys.

- Cybersecurity and Safety
- Analytics and Machine Learning
- Asset Performance Management
- Networks and Edge Devices
- IT/OT/ET Convergence
- Automation Innovations
- Industrial Internet Platforms
- Connected Smart Machines

Don't Miss the Premier Networking and Learning Event:

Go to www.arcweb.com/events/arc-industry-forum-orlando/ or call 781-471-1158

Visit digitaltransformationcouncil.com for more on ARC's Digital Transformation Council



ARC FORUM LOGISTICS AND REGISTRATION

Location

Renaissance Orlando at SeaWorld
6677 Sea Harbor Drive
Orlando, Florida 32821 USA
renaissanceseworldorlando.com



To make hotel reservations, please visit <https://book.passkey.com/go/ARCAdvisoryGroup2019>. The ARC Forum 2019 group room rate is \$229 based on availability.

Forum Fee

The Forum fee is \$2,495 if registered by December 31, 2018. After that date, the fee is \$2,995.

The fee includes breakfast and lunch each day, evening receptions, and program materials.

Cancellations and Substitutions

Substitutions may be made at any time at no charge. The fee is fully refundable up to three weeks prior to the forum. A 50% cancellation fee will be assessed after that date.

Forum Updates

For the latest information on speakers and sessions, visit www.arcweb.com/events/arc-industry-forum-orlando/.

About ARC

Founded in 1986, ARC Advisory Group is the leading research and advisory firm for industry and infrastructure. For the complex business issues facing organizations today, our analysts have the industry knowledge and first-hand experience to help our clients find the best answers. Visit us at arcweb.com.

Who Should Attend

- CEOs, COOs, and Presidents
- CIOs and CTOs
- VPs and Directors of IT
- VPs, Directors, and Managers of Operations
- VPs, Directors, and Managers of Manufacturing
- VPs, Directors, and Managers of Supply Chain
- VPs, Directors, and Managers of Engineering
- Plant Managers and Supervisors
- Production Managers and Supervisors
- Directors, Managers, and Architects of Automation and Enterprise Integration

Forum Agenda

Monday, February 4

- 9 AM Pre-Forum Workshop Sessions
- 6-10 PM Welcome Reception

Tuesday, February 5

- 8:30 AM General Session
- 12 PM Luncheon
- 2 PM Concurrent Track Sessions
- 6:30 PM Reception

Wednesday, February 6

- 8:30 AM General Session
- 10 AM Concurrent Track Sessions
- 12 PM Luncheon
- 2 PM Concurrent Track Sessions
- 6:30 PM Reception

Thursday, February 7

- 8:30 AM Concurrent Track Sessions
- 12 PM Forum Ends with Boxed Lunches

Please register me for the Forum. Source Code (if needed): _____

Use my complimentary Advisory Service ticket for admission Check is enclosed Bill company, PO#: _____

Charge my credit card American Express VISA MasterCard

Card Number _____ Exp. Date _____ Security Code _____

Name _____ Title _____

Company _____

Address _____

City _____ State _____ Zip (Post) Code _____ Country _____

Telephone _____ Fax _____ E-mail _____

Please fax to 781-610-7373 or e-mail pkling@arcweb.com. Submit separately for each person attending from your company. You can also register on-line at www.arcweb.com/events/arc-industry-forum-orlando/ or call 781-471-1158.