EMERGING MARKETS DRIVE DYNAMIC GROWTH

This study provides an in-depth analysis of the Latin American Programmable Logic Controller (PLC) and PLC-based Programmable Automation Controller (PAC) business and its segments. In addition to market analysis and forecasts, the study also covers strategic issues that influence the market throughout the forecast period.

The economic growth that began in 2010 continued in 2011. During the first half of 2011, the automation solutions business remained robust, with strong demand for energy efficiency solutions in industries, such as the mining, oil & gas, and cement sectors. However, the pace of growth slowed as the year progressed.

The PLC and PLC-based PAC market is expected to grow with investments to address initiatives for energy cost savings and reducing energy consumption, as well as for safety and sustainability needs. The case for growth in Latin America remains strong. Rich in industrial commodities, the region is in great position to benefit from industrial expansion in China and other emerging markets.

The study examines various trends and dynamics impacting the market. As a result, the PLC and PLC-based PAC market growth will resume at a robust level during the next five year forecast.

For more information regarding this study, visit us at www.arcweb.com/res/study.

STRATEGIC ISSUES

Automation is increasingly more vital as manufacturers continue to face challenges to compete in the global economy. While automation remains one of the best investments a manufacturer can make, the market dynamics for automation suppliers also will remain extremely competitive.

This leads to issues for the PLC & PLC-based PAC suppliers to address, such as which applications and industries to target, what features or functionality should be incorporated in the product portfolio, and in which regions to focus. The report suggests various strategies for success that the suppliers can deploy to increase their overall value propositions to the market.

EXECUTIVE SUMMARY

Market Trends
Industry Trends
Strategies for Success

SCOPE

MARKET SHARES LIST OF FIGURES
Market Shares of the Leading Suppliers
Country Shares for Latin America
Industry Shares for Latin America
Market Shares by Industry
Automotive
Buildings
Cement & Glass
Chemical
Electric Power Generation
Electric Power T&D
Electronics & Electrical
Food & Beverage
Machinery
Mining & Metals
Oil & Gas
Pharmaceutical & Biotech
Pulp & Paper
Refining
Semiconductors
Water & Wastewater

MARKET FORECAST LIST OF FIGURES
Total PLC & PLC-based PAC Business Including Hardware, Software, and Services
Shipments by Industry
Shipments by Country
Argentina
Brazil
Chile
Columbia

The Latin American Programmable Logic Controller (PLC) Market Including PLC-based PACs


Mexico
Venezuela
Rest of Latin America

SUPPLIER PROFILES

Profiles for over 20 of the major suppliers servicing this market are included. Each profile reviews the company’s business, products, and services as it applies to this market segment.