INFRASTRUCTURE INVESTMENT AND ENERGY EFFICIENCY WILL DRIVE THE MARKET

This study covers hardware, software, and services for the low power AC drives market, which comprises micro (under 5 kW), low-end (5-40 kW), and midrange (41-200 kW) power segments.

In calendar year 2018, the low power AC drives market experienced several dynamics that created some forces that lifted the market. Overall, the market experienced a good year-over-year growth due to increased demands from several industries. Furthermore, the growth in India is a result of rapid urbanization. Many industries did well due to stronger and more stable economy and high consumer confidence. AC drives will continue to increase their role in industrial production in the future. AC drives suppliers remain optimistic on the long-term outlook of the market because AC drives play a key role in supporting these trends.

According to ARC experts, the “Make in India” initiative, smart city, and infrastructure development will boost the growth in manufacturing industries during the forecast period.

This study provides analysis on how various suppliers and industries performed in 2018. It discusses long-term trends impacting this market and its growth during the next five years.

The study identifies growth segments and market trends, as well as the challenges suppliers face to achieve expansion in a very fragmented market landscape. In addition to the quantitative assessment, this study provides an insightful analysis of issues that will impact this business in the future.

For more information, please visit us at www.arcweb.com/market-studies/.

The challenge in the low power AC drives marketplace is how suppliers can differentiate themselves and continue to offer increasing value propositions to end users and OEMs. Therefore, well-planned strategies are invaluable for suppliers to strengthen and expand their market position and foothold. This study answers key questions, such as:

- What strategies should suppliers deploy to achieve an increase in market share?
- Which high growth industries are the most attractive for suppliers to target?
- What long-term trends are at play that are important to end users and how do the suppliers respond?
- How important is Industrial Internet of Things to suppliers and users?

RESEARCH FORMAT

This research is available as a comprehensive Market Outlook Study (PDF).

RESEARCH FOCUS AREAS

**STRATEGIC ANALYSIS**
- Major Trends
- Industry Trends
- Strategies for Success

**SCOPE**

**COMPETITVE ANALYSIS**
- Market Shares of the Leading Suppliers
- Market Shares by Hardware
- Market Shares in India

**MARKET FORECAST ANALYSIS**
- Total Shipments of Low Power AC Drives
- Shipments by Revenue Category
  - Hardware
  - Software
  - Service
- Shipments by Drive Size
  - Micro (<5 kW)
  - Low-end (5-40 kW)
  - Midrange (41-200 kW)
- Shipments by Industry
  - Automotive
  - Buildings
  - Cement & Glass
- Chemical
- Electric Power Generation
- Food & Beverage
- Machinery
- Metals
- Oil & Gas
- Pharmaceutical & Biotech
- Plastic & Rubber
- Pulp & Paper
- Textiles
- Water & Wastewater

INDUSTRY PARTICIPANTS

The research identifies all relevant suppliers serving this market.

Low Power AC Drives Market in India

![Graph showing market growth from 2018 to 2023](image-url)