

Medium Voltage AC Drives Market Research for India

FIVE-YEAR MARKET ANALYSIS AND TECHNOLOGY FORECAST THROUGH 2021

NEW INFRASTRUCTURE AND IIOT WILL DRIVE THE MARKET

This study covers hardware, software, and services for medium voltage AC drives with the following power ranges: up to 0.5 MW; >0.5 - 3 MW; >3 - 7.5 MW; >7.5 - 10 MW; >10 MW-20MW; and >20 MW.

It has been a challenging environment for the medium voltage AC drives market. The slowdown in capital expenditures, electric power projects, and continuous devaluation of currency exchange rates with stronger US dollar has affected the market in a significant way. This study analyzes the impact of these factors on different industries, as well as market growth rates in these sectors.

In spite of a short-term slowdown, India as one of the emerging economies, will con-

tinue to invest long-term in infrastructure and basic industries. The study addresses how all these dynamics will play out and affect market growth in the next five years.

The long-term growth outlook for the AC drives market remains optimistic with a macroeconomic environment of increasing demand for more electricity, a growing need for new and upgraded infrastructure, government initiatives for saving energy, as well as better control of machines. The India market for medium voltage AC drives is expected to grow at a moderate growth rate in the forecast period (2016-2021).

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STRATEGIC ISSUES

The challenge in the medium voltage AC drives market is for suppliers to differentiate themselves and offer improved value propositions to users and OEMs. This is especially important because the market is competitive and demand is expected to grow. This study addresses key issues such as:

- Which high growth industries are the most attractive for suppliers to target?
- How important will the Internet of Things (IoT) be to suppliers and users?
- How certain offerings can help suppliers expand market penetration

RESEARCH FORMATS

This ARC research is available as a comprehensive Market Research Study (PDF).

STUDY CONTENTS

EXECUTIVE OVERVIEW

Major Trends
Industry Trends
End User Trends
Strategies for Success

SCOPE

COMPETITIVE ANALYSIS

Market Shares for Leading Suppliers
Industry Shares in India
Market Shares by Hardware Revenues
Market Shares by Drive Size
Up to 0.5 MW
>0.5 - 3 MW
>3 - 7.5 MW
>7.5 - 10 MW
>10 -20MW

Market Shares by Industry
Cement & Glass
Electric Power Generation
Metals
Mining
Oil & Gas
Plastic & Rubber
Water & Wastewater

MARKET FORECAST ANALYSIS

Total Medium Voltage AC Drives Business
Shipments by Revenue Category
Hardware
Software
Services
Shipments by Drive Size
Up to 0.5 MW
>0.5 - 3 MW
>3 - 7.5 MW
>7.5 - 10 MW
>10 -20MW

Shipments by Industry
Cement & Glass
Electric Power Generation
Metals
Mining
Oil & Gas
Plastic & Rubber
Water & Wastewater

INDUSTRY PARTICIPANTS

The research identifies all relevant suppliers serving this market.

The Medium Voltage AC Drives Market in India

