Artificial Lift Optimization Systems Market Research

FIVE-YEAR MARKET ANALYSIS AND TECHNOLOGY FORECAST THROUGH 2022

Users Embrace Artificial Lift Optimization Systems for Production Optimization

ARC investigated the global market for artificial lift optimization systems for the oil and gas fields across the onshore, offshore, and subsea upstream segments. The report provides both qualitative and quantitative analyses of seven system types: Electric Submersible Pump, Gas Lift, Hydraulic Submersible Pump, Jet Pump, Plunger Lift, Progressing Cavity Pump, and Rod Pump.

According to ARC research, the onshore segment, which is seeing resurgent activity related to hydraulic fracturing and directional drilling, has the largest majority of shipments due in large part to the much larger number of producing wells. The offshore segment is the second largest market segment, with the most robust growth likely to come from the reemerging subsea segment as oil prices begin their slow recovery.

Suppliers are developing a number of different artificial lift optimization solutions to overcome the increasing number of operational challenges users encounter when trying to extract more hydrocarbons in an era of “lower for longer” oil prices. More users are realizing that the incremental benefits many artificial lift optimization solutions provide can deliver return on investment through lower operational costs, increased production, enhanced recovery rates, and maximized estimated ultimate recovery. For more information about this research, please contact your ARC Client Manager or visit us at www.arcweb.com/market-studies/.

Strategic Issues

This report provides strategic market information and guidance for the worldwide artificial lift optimization marketplace. The report includes quantitative assessments and forecasts and addresses key questions relative to artificial lift optimization systems, such as:

- How large is the market potential?
- Who are the leading suppliers?
- Which regions contain the largest markets?
- What are the strategic issues facing both suppliers and end users?
- Which applications will offer the greatest growth opportunities?

Research Formats

This research is available as a Market Intelligence Workbook (Excel) and/or a concise, executive-level Market Analysis Report (PDF), with or without detailed charts.

Research Focus Areas

Strategic Analysis

Major Trends
Global, Regional, and Industry Trends
Strategies for Buyers and Suppliers

Competitive Analysis

Market Shares of the Leading Suppliers
Market Shares by Region
  North America
  Europe, Middle East, Africa
  Asia
  Latin America
Market Shares by Revenue Category
  Hardware
  Software
  Services
Market Shares by Project Location
  Onshore
  Offshore
  Subsea
Market Shares by System Type
  Electric Submersible Pump
  Gas Lift
  Hydraulic Submersible Pump
  Jet Pump
  Plunger Lift
  Progressing Cavity Pump
  Rod Pump

Market Shares by Application
  Artificial Lift
  Flow Assurance
  Multiphase Pumping
  Predictive Maintenance
  Production Optimization
  Reservoir Management
  Well Monitoring/Control
Market Shares by Sales Channel
Market Shares by Customer Type

Market Forecast Analysis

Total Artificial Lift Optimization Business
Shipments by Region
Shipments by Revenue Category
Shipments by Project Location
Shipments by System Type
Shipments by Application
Shipments by Sales Channel
Shipments by Customer Type

Industry Participants

The research identifies all relevant suppliers serving this market.

Worldwide Artificial Lift Optimization Market

![Chart showing worldwide artificial lift optimization market growth from 2017 to 2022](chart.jpg)