Collaborative Production Management for Process Industries China Market Research Study

FIVE-YEAR MARKET ANALYSIS AND TECHNOLOGY FORECAST THROUGH 2019

CPM FOR PROCESS INDUSTRIES MARKET CONTINUED TO GROW

The market for Collaborative Production Management (CPM) systems (also referred to as MES for the process industries) in China is largely driven by requirements to conserve energy, reduce emissions, comply with regulations, and improve operations. Government policies encouraging industrial “informatization,” and new laws and regulations related to food and drug manufacturing are positive factors that boosted the CPM market last year.

The lack of clear market share leaders can be attributed to the fact that few, if any, CPM suppliers offer solutions that are tailored to meet the unique production management requirements of all market sectors.

The mining & metals and refining industries boast the most mature CPM applications in China. Heavy investments in recent years has resulted in overcapacity in these industries. The pharmaceutical & biotech and food & beverage sectors will generate many new CPM implementations in the next years due to consumer demand and implementation of relevant regulations and criteria for entry. The oil & gas and chemical sectors will account for the fastest-growing industrial applications.

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STRATEGIC ISSUES

Both automation suppliers and end users strive to get more value from their manufacturing assets and automation systems and CPM solutions can often play a key role here. This market study addresses key strategic issues related to success in the CPM market, including:

- How to make the go-to-market strategies for the mixed market.
- How to position the offerings between business IT and manufacturing IT or package
- Which factors will continue to drive the growth of the CPM market?
- How to best multiple industries.
- How to explore the new businesses opportunities in this scattered market?

EXECUTIVE SUMMARY

Market Overview
Market & Technology Trends
Strategies for Success

SCOPE

MARKET SHARES LIST OF FIGURES
Market Shares of the Leading Suppliers
Industry Shares

Market Shares by Industry
- Chemical
- Electric Power Generation
- Food & Beverage
- Mining & Metals
- Oil & Gas
- Pharmaceuticals & Biotech
- Pulp & Paper
- Refining

MARKET FORECAST LIST OF FIGURES
Total Shipments of CPM for Process Industries

Market Drivers by Industry

Shipment by Industry
- Chemical
- Electric Power Generation
- Food & Beverage
- Mining & Metals

STUDY CONTENTS

SUPPLIER PROFILES
Profiles for the major suppliers servicing this market are included.

Each profile reviews the company’s business, products, and services as it applies to this market segment