Enterprise asset management (EAM) provides the visibility required to manage assets and operations within an organization. The key functional areas include asset information, work orders, MRO materials, labor skills, service contracts, finance, and analytics.

The four major goals of asset management - uptime, cost control, asset longevity, and safety - represent the key reasons for acquiring EAM systems. These goals directly affect C-suite objectives in the P&L statement and balance sheet for revenue, cash conservation, profitability, and risk management.

Software-as-a-Service (SaaS) has lowered the cost of entry and risk that significantly expands adoption into previously underserved areas. Also, companies are adopting SaaS to obtain new features in the current version and avoid the pain and expense of upgrades.

The average age of assets continues to increase, requiring improved asset management to operate as designed, while extending service life. Also, recently acquired assets contain a variety of new technologies. A modern EAM system provides the means to achieve the operational goals and the executive needs for high return on assets.

For more information, please visit us at www.arcweb.com/market-studies/.

This ARC report explores users’ objectives for EAM systems, reviews strategies, and answers key strategic questions, such as:

- How has SaaS affected perpetual licenses and maintenance services?
- How are the Industrial Internet of Things and mobility changing the market?
- How can users improve the value of EAM and get C-suite attention?
- Which industries and geographies offer the best opportunities?

### RESEARCH FOCUS AREAS

**STRATEGIC ANALYSIS**
- Major Trends
- Regional Trends
- Industry Trends
- Strategic Recommendations

**COMPETITIVE ANALYSIS**
- Market Shares of the Leading Suppliers
- Market Shares by Region
  - North America
  - Europe, Middle East, Africa
  - Asia
  - Latin America
- Market Shares by Revenue Category
  - Software
  - Software as a Service
  - Maintenance Services
  - Implementation Services
  - Hosted Managed Services
- Market Shares by Application & Asset Type
  - Facilities
  - Linear Assets
  - Production Equipment
  - Fleet
  - Complex Asset MRO
- Market Shares by Industry
  - Aerospace & Defense
  - Automotive
  - Chemical
  - Education
  - Electric Power Generation
  - Electric Power T&D

**RESEARCH FORMATS**
This research is available as a Market Intelligence Workbook (Excel) and/or a concise, executive-level Market Analysis Report (PDF), with or without detailed charts.

**MARKET FORECASTS & HISTORIES**
- Total Shipments of EAM
- Shipments by Region
- Shipments by Revenue Category
- Shipments by Application and Asset Type
- Shipments by Industry
- Shipments by Sales Channel
- Shipments by Customer Size

**INDUSTRY PARTICIPANTS**
The research identifies all relevant suppliers serving this market.

![Worldwide Enterprise Asset Management Market](chart.png)