This global market report covers hardware and services for the industrial uninterruptible power supply (UPS) market. The scope of the report comprises DC and AC UPS output and power supplies ranging from <500 VA to >500 kVA segments.

Today, the global demand for energy is increasing, fueled by the demand in emerging economies and the growth in the overall global economy. This also raises demand for clean and reliable power, boosting the industrial UPS market. Industrial UPSs play a huge role in the pursuit for high availability and higher productivity by providing power protection.

This report analyzes how various regions and industries performed against this backdrop, providing data that shows market growth stayed in positive territory despite the challenging environment.

Orders for industrial UPSs grew in 2018. In the long run, the need for good quality, uninterrupted power for machine-critical industrial applications, combined with growth in Ethernet-based connections and the growing segment of middle-class consumers, will boost the demand for the industrial UPS market.

The report identifies growth segments and market trends, as well as the challenges suppliers face to achieve expansion in a very fragmented market landscape. In addition to the quantitative assessment, the report provides an insightful analysis on issues that will have an impact on this market in the future.

For more information, please visit us at www.arcweb.com/market-studies/.

The challenge in the industrial UPS marketplace is for suppliers to differentiate themselves and continue to improve their value propositions for industrial end users and OEMs. Demand is expected to grow as users increasingly recognize the benefits of industrial UPSs for various applications. The report answers key questions, such as:

- What strategies should suppliers deploy to achieve an increase in market share?
- Which high growth industries are the most attractive for suppliers to target?
- What impact will intelligent devices and the IoT have on this market?

This research is available as a Market Intelligence Workbook (Excel) and/or a concise, executive-level Market Analysis Report (PDF), with or without detailed charts.