ARC investigated the global market for oilfield operations management systems (OOMSs) across the onshore, offshore, and subsea segments. The scope of this research provides quantitative analysis of three systems types: production operations management and monitoring; production analysis and diagnostics; and production design, modeling, and simulation.

ARC determined the onshore segment, which is seeing resurgent activity related to hydraulic fracturing and directional drilling, comprised the largest majority of shipments, due in large part to the much larger number of producing wells. The offshore segment comprised the second largest market segment, with the most robust growth likely to come from the recovering subsea segment.

Suppliers are developing a number of different oilfield operations management system platforms, components, and modules to overcome the increasing number of different operational challenges users encounter when trying to extract more hydrocarbons in an era of “lower for longer” oil prices.

More users are realizing that the benefits, even if incremental, provided by these solutions are now de facto investments and no longer just a consideration. Most users need to decide on how comprehensive an oilfield operations management system infrastructure they require to optimize their production and recovery rates.

For more information, please visit us at www.arcweb.com/market-studies/.

This research provides strategic market information and guidance for the worldwide oilfield operations management systems marketplace. It includes quantitative assessments and forecasts and addresses key questions such as:

- Who are the leading suppliers?
- What are the strategic issues facing both suppliers and end users?
- Which applications will offer the greatest growth opportunities?

This research is available as a Market Intelligence Workbook (Excel) and/or a concise, executive-level Market Analysis Report (PDF), with or without detailed charts.

**OILFIELD OPERATIONS MANAGEMENT SYSTEMS KEY TO SUCCESS**

**STRATEGIC ISSUES**

- Major Market Trends
- Regional Trends
- Strategies for Buyers and Suppliers

**COMPETITIVE ANALYSIS**

- Market Shares of the Leading Suppliers
- Market Shares by Region
  - North America
  - Europe, Middle East, Africa
  - Asia
  - Latin America
- Market Shares by Revenue Category
  - Software
  - Services
- Market Shares by System Type
  - Production Operations Management & Monitoring
  - Production Analysis and Diagnostics
  - Production Design, Modeling & Simulation
- Market Shares by Project Location
  - Onshore
  - Offshore
  - Subsea
- Market Shares by Application
  - Advanced Data Analytics
  - Artificial Lift
  - Automated Workflow Management
- Market Shares by Deployment
- Market Shares by Sales Channel
- Market Shares by Customer Type

**RESEARCH FOCUS AREAS**

**MARKET FORECASTS & HISTORIES**

- Total Shipments of Oilfield Operations Management Systems
- Shipments by Region
- Shipments by Revenue Category
- Shipments by System Type
- Shipments by Project Location
- Shipments by Application
- Shipments by Deployment
- Shipments by Sales Channel
- Shipments by Customer Type

**INDUSTRY PARTICIPANTS**

The research identifies all relevant suppliers serving this market.