

Oilfield Operations Management Systems Market Research

FIVE-YEAR MARKET ANALYSIS AND TECHNOLOGY FORECAST THROUGH 2023

OILFIELD OPERATIONS MANAGEMENT SYSTEMS KEY TO SUCCESS

ARC investigated the global market for oilfield operations management systems (OOMSs) across the onshore, offshore, and subsea segments. The scope of this research provides quantitative analysis of three systems types: production operations management and monitoring; production analysis and diagnostics; and production design, modeling, and simulation.

ARC determined the onshore segment, which is seeing resurgent activity related to hydraulic fracturing and directional drilling, comprised the largest majority of shipments, due in large part to the much larger number of producing wells. The offshore segment comprised the second largest market segment, with the most robust growth likely to come from the recovering subsea segment.

Suppliers are developing a number of different oilfield operations management system platforms, components, and modules to overcome the increasing number of different operational challenges users encounter when trying to extract more hydrocarbons in an era of “lower for longer” oil prices.

More users are realizing that the benefits, even if incremental, provided by these solutions are now de facto investments and no longer just a consideration. Most users need to decide on how comprehensive an oilfield operations management system infrastructure they require to optimize their production and recovery rates.

For more information, please visit us at www.arcweb.com/market-studies/.

STRATEGIC ISSUES

This research provides strategic market information and guidance for the worldwide oilfield operations management systems marketplace. It includes quantitative assessments and forecasts and addresses key questions such as:

- Who are the leading suppliers?
- What are the strategic issues facing both suppliers and end users?
- Which applications will offer the greatest growth opportunities?

RESEARCH FORMATS

This research is available as a Market Intelligence Workbook (Excel) and/or a concise, executive-level Market Analysis Report (PDF), with or without detailed charts.

RESEARCH FOCUS AREAS

STRATEGIC ANALYSIS

Major Market Trends
Regional Trends
Strategies for Buyers and Suppliers

COMPETITIVE ANALYSIS

Market Shares of the Leading Suppliers
Market Shares by Region
North America
Europe, Middle East, Africa
Asia
Latin America
Market Shares by Revenue Category
Software
Services
Market Shares by System Type
Production Operations Management & Monitoring
Production Analysis and Diagnostics
Production Design, Modeling & Simulation
Market Shares by Project Location
Onshore
Offshore
Subsea
Market Shares by Application
Advanced Data Analytics
Artificial Lift
Automated Workflow Management

Downhole Monitoring/Control
Flow Assurance
Integrated Asset Modeling/Asset Mgmt.
Lifecycle Simulation
Multiphase Flow Simulation
Predictive Analytics & Production Simulation
Production Accounting, Financial, Regulatory
Production Optimization & Allocation
Reservoir Management
Market Shares by Deployment
Market Shares by Sales Channel
Market Shares by Customer Type

MARKET FORECASTS & HISTORIES

Total Shipments of Oilfield Operations Management Systems
Shipments by Region
Shipments by Revenue Category
Shipments by System Type
Shipments by Project Location
Shipments by Application
Shipments by Deployment
Shipments by Sales Channel
Shipments by Customer Type

INDUSTRY PARTICIPANTS

The research identifies all relevant suppliers serving this market.

