

Pressure Transmitter for Asia Market Research Study

FIVE-YEAR MARKET ANALYSIS AND TECHNOLOGY FORECAST THROUGH 2017

GROWTH IN EMERGING ECONOMIES DRIVES THE MARKET

This study provides an in-depth analysis of the pressure transmitter business in Asia. In addition to market analysis and forecasts, the study also covers the current market nuances, strategic issues, and the future outlook. The report also highlights the factors that influence the pressure transmitter market in Asia and its dynamics.

Recovering from the economic downswing, process industries got back on track in 2010 and pressure transmitter shipments also returned to pre-recession levels in the same year. Year 2011 turned out to be even better and saw strong growth, besting 2010's growth by several percentage points. However, in 2012 ARC observed only a marginal growth in pressure transmitter shipments.

Increased adoption of smart transmitters, multivariable technology, and wireless communication protocols have been the primary contributors to strong growth in recent years. Sustained user focus on improved process control, plant safety, and multivariable sensing will continue to drive sales of intelligent pressure transmitters throughout the forecast period.

New plant construction in Asia, especially China, will drive revenues. Industries in other Asian countries such as Indonesia, Malaysia, and South Korea are also expanding and contributing to high demand for transmitters from the region.

For more information, please visit us at www.arcweb.com/market-studies/

STUDY STRATEGIC ISSUES

This study is intended to assist suppliers and purchasers to stay abreast of pressure transmitter technology advancements, and explores in-depth the key issues that will impact this business in the near future. These issues include:

- The size of the Asia market for pressure transmitters
- The leading suppliers and their market shares
- The short- and long-term potential for the pressure transmitter business
- How new technologies will impact the pressure transmitter market
- The industries that offer the greatest growth potential
- The key elements for success in the pressure transmitter business

STUDY CONTENTS

EXECUTIVE SUMMARY

Major Trends
Industry Trends
Regional Trends
End User Impact
Strategies for Success

SCOPE

MARKET SHARES LIST OF FIGURES

Market Shares of the Leading Suppliers
Country Shares in Asia
Industry Shares in Asia
Market Shares by Industry
Chemical
Electric Power Generation
Food & Beverage
Mining & Metals
Oil & Gas
Pharmaceutical & Biotech
Pulp & Paper
Refining
Water & Wastewater

MARKET FORECAST LIST OF FIGURES

Total Shipments of Pressure Transmitters in Asia
Shipments by Industry
Chemical
Electric Power Generation
Food & Beverage

Mining & Metals
Oil & Gas
Pharmaceutical & Biotech
Pulp & Paper
Refining
Water & Wastewater

Shipments by Application
Flow Rate Indication
Level Detection
Direct Pressure

Shipment by Technology
Differential Pressure
Absolute Pressure

Gauge Pressure
Multivariable

COUNTRY ANALYSIS AND OPPORTUNITIES

SUPPLIER PROFILES

Profiles for the major suppliers servicing this market are included. Each profile reviews the company's business, products, and services as it applies to this market segment.

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