The product lifecycle management (PLM) market experienced good growth in 2018. PLM suppliers saw continued growth in traditional discrete industries like automotive and aerospace & defense, as well as in non-traditional PLM markets like household & personal care (including CPG) and architecture, engineering, and construction.

According to this report, the market will experience above average growth over the five-year forecast period. Growth will vary across global regions, with Asia projected to maintain the highest growth rate among regions driven largely by sustained double digit growth in China, followed by strong growth in both North America and EMEA.

PLM business and deployment models are undergoing changes due to the cloud-based PLM solutions offered by most leading suppliers. “PLM in the cloud” offers small-to-medium sized PLM users more options to tailor solutions to their specific business and engineering requirements. The rapidly growing need for product development based on systems engineering, emergence of mechatronics and product complexity, continued growth of manufacturing in emerging economies, and expanding adoption of a more holistic end-to-end PLM solution set will all contribute to the growth in the worldwide PLM market.

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One trend that will impact multiple industries involves developing and manufacturing the next generation of smart, IoT-connected products. While manufacturers across all industrial sectors are ramping up to meet demand for this growing smart product market, they face major challenges in developing and manufacturing new and significantly more complex products. This trend increases demand for complex engineering capabilities and collaborative product development tools.

This research is available as a Market Intelligence Workbook (Excel) and/or a concise, executive-level Market Analysis Report (PDF), with or without detailed charts.

**RESEARCH FOCUS AREAS**

**STRATEGIC ANALYSIS**
- Major Trends
- Industry Trends
- Regional Trends
- Strategic Recommendations

**COMPETITIVE ANALYSIS**
- Market Shares of the Leading Suppliers
- Market Shares by Region
  - North America
  - Europe, Middle East, Africa
  - Asia
  - Latin America
- Market Shares by Revenue Category
  - Software
  - Services
- Market Shares by Service Type
  - Consulting
  - Implementation
  - Maintenance/Support
  - Software as a Service
- Market Shares by Application
  - Digital Manufacturing
  - Multidiscipline CADx
  - PDM Platform
- Market Shares by Industry
  - AEC
  - Aerospace & Defense
  - Automotive
- Electronics & Electrical
- Food & Beverage
- Household & Personal Care
- Machinery
- Marine
- Medical Devices
- Pharmaceutical & Biotech
- Telecommunications
- Market Shares by Customer Tier
- Market Shares by Operating System
- Market Shares by Deployment Model
- Market Shares by Customer Type
- Market Shares by Sales Channel

**MARKET FORECAST & HISTORY**
- Total PLM Software & Services Business
  - Shipments by Region
  - Shipments by Revenue Category
  - Shipments by Service Type
  - Shipments by Application
  - Shipments by Industry
  - Shipments by Customer Tier
  - Shipments by Operating System
  - Shipments by Deployment Model
  - Shipments by Customer Type
  - Shipments by Sales Channel

**INDUSTRY PARTICIPANTS**
- The research identifies all relevant suppliers serving this market.