This research focuses on the global market for smart traffic management systems. These systems include smart solutions, products, and control systems offered by suppliers for traffic optimization, signaling, traffic analytics, surveillances, smart routing, and services for deployment and maintenance.

This report is intended to serve as an effective planning guide for suppliers of smart traffic management systems as well as companies considering entry into this marketplace. It has been prepared specifically to provide strategic information to industry executives responsible for planning, marketing, sales, and development of their company’s offerings in this space.

Smart traffic management systems are beginning to emerge as a pillar of cities and transportation sector, mainly because of IoT and analytics deployments and rapid urbanization.

The urbanization phenomenon and population growth have led to the rise in challenges like congestion, pollution, energy consumption, delay in transit, safety, and security of citizens in the urban areas. However, smart traffic management systems provide opportunities for people to address these challenges by creating, inventing, testing, and implementing new technologies in order to optimize the quality of life.

Smart traffic management systems, both urban and interurban, have evolved in controlling the sensors, traffic signals, cameras, and surveillance systems. These systems centrally collect sensor data, based on the traffic demand, and help to regulate the flow of traffic in cities.

For more information, please visit us at www.arcweb.com/market-studies/.

Cities are exhibiting an optimistic transition toward smart transportation to address congestion, emission concerns, and safety. Nevertheless, suppliers believe it is not a question of if, but WHEN they will catch on. So how can suppliers increase their value proposition?

- How will services like Mobility-as-a-Service and multimodal transportation impact urban transportation?
- Will public-private partnerships aid the development of smart transportation?
- How critical is initial cost in relation to lifecycle cost and can suppliers develop cyber secure product?
- How will niche market products impact the total market?

This research is available as a Market Intelligence Workbook (Excel) and/or a concise, executive-level Market Analysis Report (PDF), with or without detailed charts.

The research identifies all relevant suppliers serving this market.

**MARKET FORECASTS**

Total Smart Traffic Management Business

**RESEARCH FOCUS AREAS**

- Market Shares by Software
  - Route Optimization
  - Smart Signaling
  - Surveillance
  - Traffic Analytics
- Market Shares by Service Type
  - Consulting
  - Deployment and Cloud Integration
  - Support and Maintenance

**RESEARCH FORMATS**

- Shipments by Region
- Shipments by Control System Type
- Shipments by Revenue Category
- Shipments by Hardware
- Shipments by Software
- Shipments by Service Type

**INDUSTRY PARTICIPANTS**

The research identifies all relevant suppliers serving this market.

**Worldwide Smart Traffic Management Systems Market**

![Worldwide Smart Traffic Management Systems Market](image-url)