

Warehouse Management Systems for Asia Market Research Study

FIVE YEAR MARKET ANALYSIS AND TECHNOLOGY FORECAST THROUGH 2016

ARC FORECASTS STRONG GROWTH IN ASIA'S WMS MARKET

This study provides an in-depth analysis of the Warehouse Management Systems (WMS) business in Asia. In addition to market analysis and forecasts, the study also covers the current market nuances, strategic issues, and the future outlook. The report also highlights the factors that influence the WMS market in Asia and its dynamics.

Warehouse management system solution providers have experienced a robust rebound beginning in 2010 and extending through 2011, with 2011 marking record growth for some companies, and the overall Asia WMS market reaching \$100 million for revenues. ARC Advisory Group forecasts further traction for WMS solutions in the coming years led by penetration into new industries such as pharmaceutical and machinery.

The major growth in WMS revenues continues to come from China and Japan. Countries like South Korea, Australia, India and Indonesia represent slower growth in WMS adoption.

ARC expects the top five growth industries in Asia to be retail, transportation & logistics, electronics and electrical, wholesale & distribution, and household & personal care in that order, with associated increases in WMS revenues. The growth of these industries is expected to be above average in the forecast period.

For more information, please visit us at www.arcweb.com/market-studies/

STUDY STRATEGIC ISSUES

Though Asia has experienced above average growth, WMS suppliers have faced low labor cost issues in some emerging markets. This has decreased the expected return on investment from WMS purchase and implementation. Some key strategic issues covered in the study include:

- Global and regional WMS suppliers
- Multi-channel retail and e-commerce give new opportunities
- Adoption of SaaS business model
- Focus on visibility and traceability
- Low labor costs trading off with the MW solution value
- Add-on WMS modules drive revenues

STUDY CONTENTS

EXECUTIVE SUMMARY

Major Trends
Regional Impact
Strategies for Success

SCOPE

MARKET SHARES LIST OF FIGURES

Market Shares of the Leading Suppliers in Asia

Country Shares in Asia
Industry Shares in Asia

Market Shares by Industry

Automotive
Electronics & Electrical
Food & Beverage
Household & Personal Care
Pharmaceutical & Biotech
Retail
Transportation & Logistics
Wholesale & Distribution

MARKET FORECAST LIST OF FIGURES

Total Shipments of WMS in Asia
Shipments by Country
Australia
China

India
Indonesia
Japan
Malaysia
New Zealand
Pakistan
Philippines
Singapore
South Korea
Thailand
Vietnam
Rest of Asia

Shipments by Industry
Country Analysis and Opportunities

SUPPLIER PROFILES

Profiles for the major suppliers servicing this market are included. Each profile reviews the company's business, products, and services as it applies to this market segment.

Warehouse Management Systems Market in Asia

