Warehouse Management Systems Market Research

FIVE-YEAR MARKET ANALYSIS AND TECHNOLOGY FORECAST THROUGH 2022

WMS DEMAND IN EMEA SURGES TO NEW HEIGHTS

A warehouse management system’s (WMS) primary mission is to manage a warehouse’s resources, including space, labor, equipment, tasks, and material flows. A WMS is a real-time solution (not paper-based pick lists) and includes a variety of complementary solutions within the scope of this report: labor management, voice recognition, warehouse analytics, and warehouse optimization solutions.

ARC has been conducting this research and publishing the WMS report for 20 years. This history provides valuable insights to market dynamics and refines the research process.

WMS demand from the EMEA region expanded rapidly in 2017. This rapid growth was driven by e-commerce fulfillment needs and a general rebound in fulfillment investment spending in Europe that increased the business of numerous WMS suppliers in the region. This surge in demand for WMS in Europe is expected to continue into the near future. E-commerce fulfillment and next day delivery requirements continue to stimulate WMS demand in other regions of the globe, as well.

At the same time, Cloud WMS is gaining traction and promises to expand the set of potential WMS prospects while also hindering WMS revenue growth due to the delayed recognition of subscription revenues.

For more information, please visit us at www.arcweb.com/market-studies/.

STRAIGHT ISSUES

The core market issues include the demand for e-commerce fulfillment functionality and the shift toward Cloud WMS.

- How is the transition to SaaS expected to impact market revenue growth?
- What market segments are expected to experience the greatest growth and what is driving the growth?
- What suppliers are best positioned to capture segment growth?
- Which suppliers are benefitting from e-commerce WMS implementations?

RESEARCH FOCUS AREAS

STRATEGIC ANALYSIS
Major Trends
Regional Trends
Industry Trends
Strategic Recommendations

COMPETITIVE ANALYSIS
Market Shares of the Leading Suppliers
Market Shares by Region
North America
Europe, Middle East, Africa
Asia
Latin America
Market Shares by Revenue Category
Software License
Implementation Services
Maintenance Services
SaaS/Hosting
Market Shares by Size of Customer
Tier 1
Tier 2
Tier 3
Market Shares by Application Type
Core WMS
Warehouse Analytics
Labor Management
Speech
Optimization
Other

MARKET FORECASTS
Total Shipments of WMS
Shipments by Region
Shipments by Revenue Category
Shipments by Size of Customer
Shipments by Application Type
Shipments by Industry
Shipments of Retail by Vertical

INDUSTRY PARTICIPANTS
The research identifies all relevant suppliers serving this market.

The Worldwide Warehouse Management System Market
(2017 Base Year; 2018-2022 Forecast)