ARC Country Modeling in MIRA

ARC’s MIRA (Market Intelligence and Rapid Analysis) tool offers both worldwide research data with a regional granularity (represented by the blue titles below), and optional Country level data, delivered as extensions to the worldwide database (represented by the countries under each region).

Following is a breakdown of the countries and regions included in the Country detail.

**Asia Region**
- Australia
- China
- Hong Kong
- India
- Indonesia
- Japan
- Malaysia
- New Zealand
- Pakistan
- Philippines
- Singapore
- South Korea
- Taiwan
- Thailand
- Rest of Asia
  - Bangladesh
  - Vietnam

**Latin America Region**
- Argentina
- Brazil
- Chile
- Colombia
- Mexico
- Peru
- Venezuela
- Rest of Latin America
  - Costa Rica
  - Ecuador
  - El Salvador
  - Guatemala

**North America Region**
- Canada
- United States

**Europe, Middle East, Africa (EMEA) Region**
- Africa
- Austria
- Belgium
- Denmark
- Finland
- France
- Germany
- Hungary
- Ireland
- Italy
- Middle East
- Netherlands
- Norway
- Poland
- Portugal
- Romania
- Russia
- Spain
- Sweden
- Switzerland
- Turkey
- Ukraine
- United Kingdom
- Rest of EMEA
  - Belarus
  - Bulgaria
  - Croatia
  - Czech Republic
  - Greece
  - Lithuania
  - Luxembourg
  - Serbia and Montenegro
  - Slovakia
  - Slovenia